

NORTHAMPTON COOPERATIVE AUCTION ASSOC. ADVERTISING OPPORTUNITY

Established in 1949, the Northampton Cooperative Auction Association (N.C.A.A.) has provided a market place for livestock and feed producers from New England and New York. We have increased our consignor participation and our buyer base in recent years. N.C.A.A. has become a gathering place for people involved in the livestock and feeds production industry and we would like to offer you an opportunity to advertise your business to our clientele .

We are offering wall space within our sales gallery for an annual fee of as low as \$300.00(\$25.00 per month) to advertise to a diverse audience .In addition to your sign we offer exclusive bulletin board space for your business cards and any promotional materials and include your business on our webpage as a supporter of the Auction.

Advertisers must provide the Auction with a sign. The sign should be constructed from a sturdy and durable material and must be washable so it can be easily maintained . Advertisers must be approved by the Board of Directors of the Auction. Advertisers who present a conflict of interest, represent competing organizations or content which is deemed inappropriate for our clientele will not be approved.

In an effort to meet your advertising need we are offering a variety of sign sizes and prices. We are starting with a base price of \$300.00 per year for a 24""X 32"" sign and working in multiples of this size to efficiently utilize our available wall space.

SIGN SIZE AND PRICE		
24"x32" = \$300.00	24"x 64" = \$600.00	36"x64" = \$900.00
48" X32" = \$600.00	48" x 64" = \$1200.00	48"x 96" = \$1800.00

To reserve advertising space complete the form below and mail to
N.C.A.A. , P.O.Box 203 , So. Deerfield, MA 01373

Business Name _____

Business Contact _____

Address _____

Telephone # _____ Fax# _____

email _____

Name of your NCAA contact _____

Sign Size _____ Payment of \$ _____ enclosed